



**Andrew Hoan – Portland Metro Chamber
House Committee on Economic Development, Small Business, and Trade
Testimony in Support of Broadway Corridor
February 13, 2026**

I'm Andrew Hoan, CEO of the Portland Metro Chamber, and I urge your support for the Broadway Corridor, which is a 34-acre site in downtown Portland.

Our chamber has over 2,200 members from 27 counties representing almost every industry sector, and more than 80% of our members are small businesses.

The Broadway Corridor is a key priority on the Chamber's legislative action plan this session because the project will spur economic growth that benefits all Oregonians.

The Broadway Corridor, which encompasses the downtown Portland U.S. Postal Service site, offers the potential to create nearly 4 million square feet of new opportunities for high-density employment, mixed-income housing, and signature city attractions and amenities. This project will connect the Old Town/Chinatown and Pearl District neighborhoods, with the goal to maximize community benefits, particularly to those groups that haven't benefitted from other urban projects. The site also at the heart of a transportation network, making the site accessible to all as the gateway to downtown Portland.

It is an urban development project which will permanently change Portland's downtown landscape, knit the city together, attract regional, national and international media attention, and catalyze significant private investments. It's envisioned as a unique, diverse, vibrant, sustainable, mixed-use, dense urban district seamlessly integrated with a regional multi-modal transportation hub.

Your investment in the Broadway Corridor will support an equitable economy by advancing prosperity, creating a vibrant neighborhood, and supporting living wage jobs.