

Submitter: Gianella Contreras Rodriguez
On Behalf Of:
Committee: Senate Committee On Judiciary
Measure, Appointment or Topic: SB1571

February 12th, 2026
Senate Committee on Judiciary
Oregon State Senate
900 Court St. NE
Salem, Oregon 97301

RE: Pass SB 1571 and Protect Oregon's Kids

Dear Chair Prozanski, Vice-Chair Thatcher, and members of the Committee:
My name is Gianella Contreras Rodriguez and I am a high school Junior at
McMinnville High School.

Please support common sense regulation of nicotine pouches in Oregon.
I have seen firsthand the impact of flavored tobacco on my peers. They are
constantly using these products without knowing the harms of them; and Big Tobacco
wants to make sure to keep it that way. Consequently, with the easy access and
limited regulation of these products, my peers can buy these products easily and
increase their body's risk of getting cancer substantially. And now, Big Tobacco is
onto its next trick to target my peers: nicotine pouches. Nicotine pouches are flavored
and easy to conceal—two features that drove
youth e-cigarette use to crisis levels. Big Tobacco is profiting off of teens buying
these products and increasing their risk of cancer -- they don't care about the health
of my peers.

This is frightening especially as Oregon doesn't have a state law that restricts the
sale of these products—even to youth who should be protected. The
rules around nicotine pouches don't match the safety measures and regulations we
have around

cigarettes, e-cigarettes and vape products, cigars & chewing tobacco. In Oregon,
nicotine pouches can
be sold anywhere without a state license and can be purchased online; there is no
age restriction
required under Oregon law.

Nicotine pouches come in a variety of flavors including berry, mint and citrus, and are
sold by all major
tobacco companies. These new products are poised to be the next money maker,
setting up young
people for a lifetime of addiction while the tobacco industry profits. Total monthly
nicotine pouch sales
increased by 250.8% nationally between January 2023 and August 2025.¹ Nicotine
pouches must be properly regulated just like other smokeless tobacco products,
cigarettes, ecigarettes and vapes, and cigars. It's time for Oregon to protect kids and

close the loophole that leaves nicotine pouches unregulated. It's time for Oregon to protect kids from cancer and aid in the cause of giving them a healthier life.

By voting yes on SB 1571, you can help protect Oregon kids from Big Tobacco and nicotine addiction.

Thank you,

Gianella Contreras Rodriguez