

Submitter: Kari Ott

On Behalf Of:

Committee: Senate Committee On Commerce and General
Government

Measure, Appointment or
Topic: SB1577

Good evening. I am Kari Ott an accountant, cattle rancher and Oregon Cattlewomen Budget Officer. I am writing you in support of Senate Bill 1577. My husband and I don't have a large cattle operation, but we work really hard to make good quality cattle. We work very hard attempting to improve genetics to improve marbling and tenderness traits in order to produce the best tasting beef possible for the end consumers. This bill is essential to ensure that consumers are aware of what exactly they are purchasing, this preserves the trust that consumers have in our industry. Everyone should know what they are getting and it ensures that new technologies such as the cell-cultured meat enter the marketplace transparently.

Thank you for your consideration.