

Submitter: Susan Bunch

On Behalf Of:

Committee: Senate Committee On Commerce and General
Government

Measure, Appointment or SB1577
Topic:

To Chair Meek, Vice-Chair Drazan, and Members of the Senate Committee on
Commerce and General Government

My name is Susan Bunch, and I am I am involved in the cattle and beef industries
residing in both Durkee and La Grande, OR. I am writing to respectfully submit my
testimony regarding SB 1577, a bill concerning Oregon's food labeling laws by
addressing misbranding when manufactured-protein food products use labeling that
suggests the product is meat without clear disclosure.

I urge the committee to consider the importance of proper labeling that the product is
made from meat. Requiring straight forward disclosure so that consumers can make
an informed choice based on accurate product identity.

I urge the committee to consider the importance of supporting and promoting Oregon
Agriculture through APPROVAL of SB 1577.

Thank you, Susan Bunch