

Submitter: Wyn Manselle  
On Behalf Of:  
Committee: Senate Committee On Judiciary  
Measure, Appointment or Topic: SB1587

To the committee,

My name is Wyn Manselle, and I am writing to express my support for SB 1587. As a professional software engineer, it has been my long experience and observation that the data generated by and tied to an individual is intensely valuable - to the individual for maintaining their personal privacy while conducting the necessary day to day actions of participating in society, and to those entities that would exploit that data for profit. In most cases, these entities exploit that data with no thought to the potential harms the exploitation could cause, nor make an effort to compensate individuals for the data that had been exploited.

It is my opinion that protecting individuals from the exploitation and weaponization of individual data has been, remains, and will become one of the great societal challenges we'll face together. I appreciate the Legislature offering language that takes steps down the road of addressing it.

Thank you