

Submitter: Alexander Ibarra
On Behalf Of: Youth Wellness Coalition
Committee: Senate Committee On Judiciary
Measure, Appointment or Topic: SB1571

February 11th, 2026

Youth Wellness Coalition
Northwest Family Services

Dear Chair Prozanski, Vice-Chair Thatcher, and members of the Senate Committee on Judiciary,

The Youth Wellness Coalition is in support of SB 1571 which would protect Oregon kids by closing the loophole that leaves nicotine pouch products, like Zyn, unregulated.

Our coalition's mission is to guide youth to make better choices and to stay away from these addictive substances and to replace these habits with mindful self-care tactics that will help them in the future.

At Northwest Family Services, our staff has already seen the negative impact of negative substances on the students with vaping and drinking, and we want to end the use of nicotine pouches before it spreads throughout the school's student body. We believe that in order to make change and stop youth from becoming addicted, we have to stop it from the very early stages. Meaning, preventing youth from being introduced to these substances in the first place.

With that said, we cannot stand for these nicotine companies to put more products out and market them as attractive to the youth in our community, schools, and world.

By voting yes on SB 1571, you can help protect Oregon kids from Big Tobacco and nicotine addiction.

Thank you,

Youth Wellness Coalition