

Submitter: Allison Everitt
On Behalf Of:
Committee: Senate Committee On Commerce and General Government
Measure, Appointment or SB1580
Topic:

Mega tech platforms extract profit from local news without permission. While our local newsrooms struggle, tech titans rake in billions.

Mega digital platforms like Google are acting like a “plagiarism machine” that profits from news content without fairly compensating newsrooms. Other jurisdictions have developed anti-trust legislation to address this problem. Oregon must act now!

When Newsrooms Close, Oregonians Lose. Over the past 18 years, 27% of the state's newspapers have closed, leaving many communities with limited or no access to reliable local news. Closures and layoffs in newsrooms harm Oregonians, cost jobs in journalism, and harm our civic life.

The Oregon Journalism Protection Act (SB 1580) will require large platforms to fairly compensate Oregon news publishers. Inspired by successful models in Canada, Australia, New Jersey, and California, this bill rebalances the market and reinvests in Oregon's local journalism. This bill will protect Oregon jobs, empower local communities, defend democracy, and demand fair compensation from big tech. Please pass SB 1580 to protect fair journalism and Oregon jobs.

Thank you,
Allison Everitt
Salem, OR