



McMinnville Urban Renewal Advisory Committee

February 4, 2026

Joint Committee on Ways and Means Subcommittee on Capital Construction

Senator Fred Girod, Co-Chair

Representative Rob Nosse, Co-Chair

Oregon State Capitol

900 Court Street NE

Salem, OR 97301

Dear Senator Girod, Representative Nosse, and Committee:

The McMinnville Urban Renewal Advisory Committee (MURAC) is asking for your support for our NE Gateway Alpine Ave. Street Improvement Project Phase 2 submission. The MURAC is comprised of residents and property owners in the NE Gateway area as well as the McMinnville Downtown Association, McMinnville Water and Light, and the City Council.

This project will construct the second half of Alpine Avenue to incentivize housing and commercial development in the northern end of the NE Gateway District as part of a revitalization effort. The first 4 blocks were completed in Phase 1. Timing is critical to support the redevelopment of a 3.5-acre opportunity site into high-density housing and mixed use commercial. This project will support increasing our density and provide more workforce and affordable housing options and vibrant commercial opportunities. To deliver on our combined efforts to increase housing stock and economic opportunities in the City of McMinnville, we must also ensure the proper infrastructure to be successful.

Thank you for your consideration of funding for this important improvement project.

Sincerely,

A handwritten signature in blue ink, appearing to read "Peter Kircher".

Peter Kircher
Chair, MURAC

cc:

Representative Lucetta Elmer
Senator Bruce Starr



NE Gateway District – Revitalizing a Blighted Old Industrial Neighborhood into a Vibrant Mixed-Use City Center

The City of McMinnville's NE Gateway District is the city's historic industrial area. This district was the subject of a master planning effort in 2013 which resulted in new redevelopment in the area including the signature Granary District adjacent to the site, as well as Phase 1 of the pedestrian and festival-street improvements along Alpine Ave. The City is currently seeking a developer for the district's NW Rubber 3.5 acre site. The City is now ready to complete the remaining four blocks of Alpine Ave.

PRIORITY #1 PROJECT

City of McMinnville NE Gateway Alpine Ave Street Improvement Phase 2 will transform four blocks of gravel road into a paved street with storm-drainage, safety, accessibility, bicycle and pedestrian amenities in a blighted industrial area to **revitalize into a vibrant, mixed-use neighborhood**. This



project is necessary to serve the NE Gateway District Redevelopment NW Rubber Site, a mixed-use development project, including over 100+ dwelling units, both affordable and market rate housing on 3.5 acres that is already in the design phase.

The City is committing \$3,500,000.00 in Urban Renewal Funds for the Alpine Ave Street improvement project.

**The 2025-2027 Legislative Request:
\$1,500,000 (30% of the total project cost)**

TOTAL PROJECT	\$4,995,700
Urban Renewal Request	\$3,500,000
	\$1,500,000

NE Gateway District
Redevelopment –
NW Rubber Site



The Urban Renewal Agency acquired this 3.5 acre industrial site to reposition to a developer for a mixed-use residential and commercial development.

NE Gateway Alpine Ave Street Improvement Phase 2

