



**MAYOR KEITH WILSON  
CITY OF PORTLAND**

February 4, 2026

House Committee on Economic Development, Small Business, and Trade  
900 Court Street, NE  
Salem, OR 97301

Chair Nguyen, Vice Chairs Isadore and Skarlatos, and Members of the Committee,

As Mayor of Oregon's largest city, I write to convey my support for Governor Tina Kotek's Prosperity Roadmap initiative and the components of that work represented in House Bill 4084. This legislation reflects an important and timely commitment to strengthening Oregon's economic competitiveness, growing quality jobs, and ensuring that communities across the state are positioned to succeed in a changing economy.

Oregon's future depends on our ability to attract and retain businesses that create family-wage jobs, invest in innovation, and contribute to vibrant, resilient communities. That requires a clear focus on industrial site readiness, modern infrastructure, and a development environment that works with urgency and predictability. HB 4084 advances these goals by recognizing that economic development is not a zero-sum exercise, but a statewide strategy that benefits workers, small businesses, and communities alike.

As the Oregon legislature has recognized through investments in the Regionally Significant Industrial Sites (RSIS) Program and the creation and allocation of \$10 million to the Industrial Site Loan Fund in 2025, industrial land readiness is a significant constraint on growth throughout our state, including in Portland. Ensuring that sites are infrastructure-ready and able to move forward efficiently is essential if Oregon is to compete for new investment and manufacturing opportunities. The Prosperity Roadmap's emphasis on coordinated planning and strategic investment aligns with the work already underway to bring more job-producing land online and support long-term economic growth.

The ease with which projects can move forward is also key to unlocking economic opportunity. In Portland, we have made permitting reform a priority. Over the past several years, we have taken concrete steps to improve permitting timelines, increase transparency, and better coordinate across bureaus – recognizing that certainty and speed matter for businesses making investment decisions. Similar efforts at the state level, as reflected in HB 4084, is important to delivering results.

Finally, as Oregon strives to retain, grow and attract employers, we have a limited set of tools in our toolbox. I am supportive of strengthening existing tools that help spur economic growth and redevelop under-utilized lands, especially in areas where job creation can have an outsized impact.

The components of HB 4084 provide a thoughtful step forward that is reflective of our needs in Oregon and the opportunity to be more competitive. I appreciate the Governor's leadership and urge support of this legislation.

Sincerely,

A handwritten signature in black ink, appearing to read "Keith Wilson".

Keith Wilson  
Portland Mayor