



February 11, 2026

Oregon State Legislature
Senate Committee on Judiciary
900 Court Street NE
Salem, OR 97301
Submitted electronically via OLIS

RE: HB 1571, relating to consumer products for adults

Chair Prozanski and Members of the Committee:

The Hospital Association of Oregon represents Oregon's 60 hospitals. Hospitals have seen firsthand the impact of nicotine and tobacco products on children, which is why we write today in support of SB 1571.

Nicotine pouches are flavored and easy to conceal—two features that drove youth e-cigarette use to crisis levels. Currently, Oregon doesn't have a state law that restricts the sale of these products. The rules around nicotine pouches don't match the safety measures and regulations we have around cigarettes, e-cigarettes and vape products, cigars, and chewing tobacco. In Oregon, nicotine pouches can be sold anywhere without a state license and can be purchased online; there is no age restriction required under Oregon law.

Nicotine pouches should be properly regulated just like other smokeless tobacco products, cigarettes, e-cigarettes and vapes, and cigars. We support protecting children and closing the loophole that leaves nicotine pouches unregulated.

We urge your support for SB 1571.

Sincerely,

Travis Meuwissen
Director of Government Affairs
Hospital Association of Oregon



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oregonhospitals.org

About the Hospital Association of Oregon

Founded in 1934, the Hospital Association of Oregon (HAO) is a mission-driven, nonprofit trade association representing Oregon's 60 hospitals. Together, hospitals are the sixth largest private employer statewide, employing more than 70,000 employees. Committed to fostering a stronger, safer, more equitable Oregon where all people have access to the high-quality care they need, the hospital association supports Oregon's hospitals so they can support their communities; educates government officials and the public on the state's health landscape, and works collaboratively with policymakers, community based organizations and the health care community to build consensus on and advance health care policy benefiting the state's four million residents.



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