

Submitter: Simon Fulford

On Behalf Of:

Committee: Senate Committee On Judiciary

Measure, Appointment or Topic: SB1571

Dear Members of the Senate Committee on Judiciary,

I am writing on behalf of Parrott Creek Child and Family Services, a community organization that, since 1968, has been provided services and supports to Oregon's most vulnerable children and families, to urge you to support the passage of SB 1571 which would end the sale of flavored tobacco in Oregon.

Quite simply, flavored tobacco products are a scourge on our youth. They are specifically designed to appeal to children and teenagers, to get them addicted and to ensnare them as lifelong tobacco users. As a state and as a country we struggled for decades to get tobacco products out of the hands of children and we were increasingly successful. The introduction of these flavored products has reversed those gains, causing lifelong health impacts and being an insidious pre-cursor or "gateway" to even more harmful substance uses.

It should be an no-brainer for the Oregon State Legislature to pass this bill. Anything less would be a betrayal of our children today and long into their futures.

Thank you for your consideration.

Simon Fulford
Executive Director