



OREGON COALITION OF COMMUNITY CHARTER SCHOOLS

February 10, 2026

RE: Pass SB 1571 and Protect Oregon's Kids

On behalf of the Oregon Coalition of Community Charter Schools (ORC3S), we respectfully urge your support for SB 1547.

Our coalition comes forward in support of SB 1547 because this issue was raised directly by our charter school students. Students across our communities have seen firsthand the impact of flavored tobacco products on their peers and recognize the troubling pattern that continues to repeat itself. They understand that Big Tobacco is once again adapting its products to appeal to young people, this time through nicotine pouches.

Nicotine pouches are discreet, flavored, and easy to conceal, the same characteristics that drove youth e-cigarette use to crisis levels in recent years. Students have told us that these products are already circulating among their peers, often unnoticed by adults, and are being marketed in ways that minimize perceived risk while delivering highly addictive nicotine.

Despite these concerns, Oregon currently lacks state-level safeguards for nicotine pouches. Unlike cigarettes, e-cigarettes, cigars, or other smokeless tobacco products, nicotine pouches can be sold without a state license, purchased online, and sold without an explicit age restriction under Oregon law. This regulatory gap leaves young people vulnerable and sends a dangerous message that these products are harmless.

Our students are asking Oregon's leaders to act before history repeats itself. SB 1547 would close a critical loophole by ensuring nicotine pouches are regulated consistently with other tobacco and nicotine products. This bill is an important step toward protecting young people from addiction and holding the tobacco industry accountable.

By voting yes on SB 1547, you can help protect Oregon's students, listen to youth voices, and prevent the next generation from being harmed by unregulated nicotine products.

Thank you for your time and consideration.



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