

Submitter: Ruth Swenson
On Behalf Of: Hillcrest Inn
Committee: House Committee On Revenue
Measure, Appointment or Topic: HB4148

Shifting local tourism dollars from tourism promotion would deeply affect those who work in all aspects. Working in a city where tourism is our main industry, we are constantly looking for ways to attract visitors to the beautiful place we live and grow our families. Tourists are vital to creating a safe and viable community. We consistently seek ways to invite tourists to stay and play in Seaside to help our economy. By not ensuring we have the funds to advertise and create events that create enjoyable memories for families, guests, and the community alike, we are allowing other places outside of Oregon to attract these visitors. Tourists everywhere are looking at how and where to spend their money. As travel becomes increasingly available, we need to ensure that people are traveling to our cities and helping our economy and future. This would impact not only long-term family businesses but also families who would lose the much-needed income to support themselves. Please consider the economic effect HB4148 would have on tourism jobs in the communities that rely on tourism for their way of life. Thank you for your deep consideration of this matter.

Ruth Swenson