

Submitter: S Gray

On Behalf Of:

Committee: House Committee On Revenue

Measure, Appointment or Topic: HB4148

I urge you to oppose HB 4148. Transient Lodging Tax funds dedicated to tourism promotion are a proven economic development tool that supports local jobs, small businesses, and community vitality—especially in rural and coastal communities. Diverting these funds will reduce visitor demand and weaken local economies. Please maintain the current allocation that allows tourism promotion to continue driving sustainable economic impact. Florence, being a small coastal town, is particularly impacted. Your thoughtfulness is appreciated.