

Submitter: Bob Singer
On Behalf Of: SB 1580
Committee: Senate Committee On Commerce and General Government
Measure, Appointment or Topic: SB1580

OREGON ASSOCIATION OF
BROADCASTERS

Re: Support for Senate Bill 1580

Dear Members of the Oregon State Legislature,

On behalf of the Oregon Association of Broadcasters (OAB), I am writing to express our strong support for Senate Bill 1580

The Oregon Association of Broadcasters represents radio and television stations across the state that are committed to serving their local communities with trusted news, emergency information, and public service programming. Our members invest significant resources in gathering, producing, and distributing original local news that informs Oregonians and strengthens civic engagement.

Senate Bill 1580 directly addresses the growing imbalance between local news producers and large digital technology platforms that routinely use, repurpose, display, or monetize broadcasters' news content without fair compensation. These platforms derive substantial value from locally produced journalism—often distributing headlines, excerpts, and video clips—while broadcasters bear the full cost of news production and public service obligations.

SB 1580 establishes a framework that encourages greater accountability and fairness in the relationship between large technology companies and local news organizations. By recognizing the value of original broadcast journalism and promoting equitable use of that content, the bill helps ensure that local broadcasters can continue to invest in high-quality reporting, emergency communications, and community-focused programming.

OAB believes Senate Bill 1580 is an important step toward sustaining local journalism in the digital age. The bill supports a healthier media ecosystem by reinforcing the principle that those who profit from news content should share in the responsibility of supporting its creation.

For these reasons, the Oregon Association of Broadcasters respectfully urges your support of Senate Bill 1580. Thank you for your consideration and for your continued

commitment to policies that strengthen local media and public access to reliable information.

Bob Singer – President Oregon Assoc. of Broadcasters