

February 9, 2026

Dear House Committee on Revenue Members

Our coastal community relies heavily on tourism for business survival. It is the main source of income for all businesses in the hospitality industry. Hotels, restaurants, tour groups, fishing excursions, souvenir shops and many more rely on out of town visitors to use our services and buy our products. These businesses also make up the major portion of employment opportunities in our area. Many of these are small businesses without a big corporation backing them. Reduction of the TLT moneys used to promote and market tourism in this area will have a profound impact on these businesses. If promotion and marketing funds are cut we will see a decline in future business and that is not an option for many small independent businesses in this area. HB 4148 will divert critically needed advertising funds to other areas at the City or County's discretion. This was not why the TLTs were implemented. These funds are generated and collected by the hospitality industry and they need to remain in the promotion of this industry.

I ask that you carefully consider these facts when voting on this Bill.

Shone Hadfield

General Manager

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