

Submitter:

Jon Thompson

On Behalf Of:

Committee:

House Committee On Revenue

Measure, Appointment or Topic:

HB4148

I am submitting written testimony to urge you to oppose HB 4148.

Transient Lodging Tax funds dedicated to tourism promotion are a proven economic development tool that supports local jobs, small businesses, and community vitality—especially in rural and coastal communities. These dollars drive visitor demand, support year-round employment, and help communities like ours weather shoulder and off-peak seasons. When tourism promotion is weakened, local businesses feel it first—and workers feel it the hardest.

Diverting these funds will reduce visitor demand and weaken local economies. Please maintain the current allocation that will allow tourism promotion to continue to drive sustainable economic impact