



**PO Box 1468, La Pine, OR 97739**  
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2/9/2026

To: House Committee on Revenue

Re: Transient Lodging Tax proposed disbursement changes

The La Pine Frontier Days Association is celebrating it's 50th Anniversary this year. We have grown from a small-town 4th of July into the largest Independence Day Celebration in Central Oregon. We now own 40+ acres of events land within the City of La Pine and our event grows each year. We enjoy over 10,000 visitors every year to our 4 day event. Our Fireworks display is second to none and is the largest hand-fired fireworks display in the State of Oregon.

Our growth and sustained success is due in part to receiving a small portion of the TLT funds collected and disbursed by the City of La Pine to utilize for marketing our event out of the area. We are a huge economic boon to our City and the surrounding community. We fill the motel rooms and rv parks in the city of La Pine and we greatly benefit the variety of lodging available at Sunriver and environs.

If the disbursement changes were to reduce the amounts we receive it would make a huge change in how we market our event. Surveys show we attract visitors from the Portland/Valley area, also from Eugene and Southern Oregon, as well as surrounding states. Our efforts to bring folks into our community for one of the last truly "Hometown 4th of July" celebrations in the west would be severely limited. Our success in bringing attendees to our event means we can attract more, and higher quality vendors. These vendors contribute to our economy with their needs for lodging, fuel, supplies, etc. It is a full circle "rising tides lifts all boats" kind of economy.

Please consider this when making your decisions on changes to the current distribution of the Transient Lodging Tax funds.

Sincerely,

Ann Gawith, President

La Pine Frontier Days Association