

Submitter: Suzanne Fernstrom  
On Behalf Of:  
Committee: Senate Committee On Judiciary  
Measure, Appointment or Topic: SB1571

To the Senate Committee on Judiciary,

Support protecting kids from the dangers of nicotine pouches!

Youth use of nicotine pouches like Zyn is rapidly rising, and it's not hard to see why. These products are highly addictive, easy to conceal, and heavily marketed to young people – and they come in dozens of kid-friendly flavors. They're poised to be the tobacco industry's next moneymaker, setting up young people for a lifetime of addiction.

Oregon has no state law to restrict their sale – even to kids. We need your help to fix this. Nicotine pouches must be properly regulated just like other smokeless tobacco products, cigarettes, e-cigarettes and cigars.