

Submitter:

Veronica Zecchini

On Behalf Of:

Committee:

House Committee On Revenue

Measure, Appointment or Topic:

HB4148

After searching up and down the coast of Oregon for a spot to relocate from ever more crowded Bend, we chose Florence and have been residents of Florence for over 20 years. Though we certainly didn't realize it at the time, part of the reason we were attracted to this area was due to the work of the local Chamber of Commerce and business and non-profit organizations that work to enhance and maintain our area.

I urge you to OPPOSE HB 4148. Transient Lodging Tax funds dedicated to tourism promotion are a proven economic development tool that supports local jobs, small businesses, and community vitality—especially in rural and coastal communities. Diverting these funds will reduce visitor demand and weaken local economies. Please maintain the current allocation that allows tourism promotion to continue driving sustainable economic impact.