



Salem/Keizer Coalition for Equality

Equity | Education | Empowerment

Chair Pham, Vice-Chair Anderson, and Members of the Committee:

For the record, my name is Yadira Juarez, and I am the Executive Director of the Salem Keizer Coalition for Equality (SKCE). I am here today in strong support of **SB 1564**.

SKCE partners with and advocates alongside Latino families, schools, and communities to ensure equitable educational outcomes. These efforts depend on one essential condition: **stable housing**. SB 1564 directly addresses this need by bringing a specific site into Woodburn's urban growth boundary, making it possible to plan and build housing where development is currently not allowed.

SB 1564 supports **mixed-income housing**, ensuring that low-income families are not isolated while also expanding the overall housing supply through market-rate homes. The inclusion of a working farm on site—establishing Woodburn's first **agrihood**—further strengthens this vision by improving food access, health outcomes, **educational success, and parent involvement**, as well as strengthening community connection.

This type of development strengthens entire communities, helps prevent displacement, and allows families to remain close to schools, health services, and employment—creating the stability families need to fully engage in their children's education.

We urge your support for **SB 1564** as a timely and necessary response to the housing crisis facing Woodburn families.

Salem Keizer Coalition for Equality strong support **SB 1564**

Sincerely,

Yadira Juarez

Executive Director

Salem Keizer Coalition for Equality