

Submitter: Rachel Koning

On Behalf Of:

Committee: Senate Committee On Judiciary

Measure, Appointment or Topic: SB1571

Youth use of nicotine pouches like Zyn is rapidly rising. These products are highly addictive, easy to conceal, and heavily marketed to young people – and they come in dozens of kid-friendly flavors. They're poised to be the tobacco industry's next moneymaker, setting up young people for a lifetime of addiction.

Oregon has no state law to restrict their sale – even to kids. We need to fix this. Currently, Nicotine pouches can be sold anywhere in Oregon – without a state license – to people of all ages, and they can be purchased online. We can't let this continue. Nicotine pouches must be properly regulated just like other smokeless tobacco products, cigarettes, e-cigarettes and cigars.

Thank you,

Rachel Koning