

Taylor Jacobs, Stoa Lodging

Tigard, OR

**2/9/2026**

**RE: OPPOSITION TO HB 4148 – Protecting the Integrity of the Transient Lodging Tax**

To whom it may concern,

I am writing today as a constituent and an owner/operator of hospitality assets to express my strong opposition to **HB 4148**. We own and operate small hotels, RV parks and concessions.

This legislation proposes a fundamental shift in how local transient lodging taxes (TLT) are allocated, moving from the established 70/30 split to a 40/60 split. While I recognize the fiscal challenges facing local governments, HB 4148 is a short-sighted solution that threatens Oregon's long-term economic stability.

The existing 70/30 framework was a hard-fought compromise that ensures the tourism industry—which generates these tax dollars—receives the necessary reinvestment to remain competitive. By diverting more than half of these funds into general local services, HB 4148 essentially creates a "hospitality tax" to fund general government obligations, putting an unfair burden on a single industry.

Specifically, I am concerned that HB 4148 will:

- **Stifle Economic Growth:** Tourism is a top-tier industry for Oregon. Reducing promotion funding will inevitably lead to a decrease in visitor spending, which supports our local restaurants, shops, and attractions.
- **Harm Local Jobs:** Small businesses in our district rely on the steady flow of travelers. A decline in tourism marketing directly impacts the livelihoods of thousands of Oregonians.
- **Set a Dangerous Precedent:** Changing these rules undermines the trust between the business community and the state, making it difficult for the private sector to plan for future investments.

I respectfully ask you to stand with Oregon's small businesses and the thousands of workers in the tourism sector by **voting NO on HB 4148**.

Thank you for your consideration and for your dedication to the people of Oregon.

Sincerely,

*Taylor Jacobs*