

Date: 2/9/2026

From: Randy Joss

Account Executive-KEZI 9 TV,
former board Member of Visit Corvallis
and the Albany Visitors Association

RE: HB 4148 - Opposed

To: House Committee on Revenue

The proposed shift of tourism funds to general fund purposes under HB 4148 could significantly weaken the tourism industry. Currently, these funds are used for tourism promotion and development, supporting marketing efforts, events, and facilities that attract visitors. This helps to increase future revenue from these funds.

Changing the way these funds are allocated will severely affect the ability to market tourism, host events, and maintain attractions that draw tourists. This shift would lead to decreased visitors, lower revenue for local businesses, and a decrease in the overall economic impact of tourism. The tourism industry relies on these funds to remain competitive. Their budgets are not that large to begin with. The TLT was set up for marketing not funding essential services. Reallocating them will have a long-term negative effect. I hope that this proposed legislation will not be passed. Keep tourism strong.

Sincerely,

Randy Joss