

Submitter: Lindsey Rice
On Behalf Of: Rogue Valley ZipLine Adventures LLC
Committee: Senate Committee On Commerce and General Government
Measure, Appointment or Topic: SB1593

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Measure: SB 1593 – Oregon Recreation Commerce and Affordability Act (ORCA)

Dear Chair Meek, Vice-Chair Drazan, and Members of the Committee,

My name is Lindsey Rice, and I am here today on behalf of Rogue Valley ZipLine Adventures LLC in strong support of SB 1593, the Oregon Recreation Commerce and Affordability Act.

Rogue Valley ZipLine Adventures is a locally owned outdoor recreation and ecotourism business that has operated on an 83-acre historic gold mining property in Southern Oregon near Central Point and Gold Hill. We welcome thousands of guests each year through professionally guided zipline experiences that highlight the natural beauty of the Rogue Valley.

Our tours are more than thrilling activities. As an ecotourism company, we educate guests on local history, safe outdoor recreation, and the native flora and fauna of Southern Oregon. From our zipline park, guests experience sweeping views of iconic landmarks such as Table Rock and Mt. McLoughlin—views that promote appreciation, stewardship, and respect for Oregon’s landscapes.

Our company has received consistent recognition for excellence in guest experience, safety, and tourism, earning multiple statewide and regional awards over the past 15 years of operation. We are also deeply engaged in our local community and support jobs, tourism partnerships, and small businesses throughout the region.

Despite our excellent safety record and rigorous training standards, liability insurance costs in Oregon have become astronomical. I fear that without SB 1593, we may soon face the reality of being unable to secure insurance at all—or being forced out of operation due to unaffordable rates.

If guided recreation businesses like ours are lost, the impacts will be felt well beyond our operations. Tourism activity declines, local jobs are lost, and guests may attempt to pursue adventurous activities without professional guides—creating increased safety risks and strain on emergency services.

SB 1593 provides a balanced, proven framework that aligns Oregon with neighboring Western states and federal standards by recognizing enforceable waivers while preserving consumer protections. This bill is critical to maintaining access, affordability, safety, and the long-term viability of Oregon's outdoor recreation economy.

Thank you for your time and consideration. I respectfully urge your support of SB 1593.

Sincerely,
Lindsey Rice
Rogue Valley ZipLine Adventures LLC