



CONSUMER ALLIANCE

of Oregon

February 6, 2026

Dear Co-Chair Pham, Co-Chair Nathanson, and members of the Joint Committee on Information Management & Technology:

My name is Megan Quintrell, providing testimony on behalf of the Consumer Alliance of Oregon, a statewide coalition of community-based organizations, nonprofits, and national consumer advocates. **Our alliance works together to protect consumers and advance fair, transparent, and pro-consumer policies—especially for communities that have been most harmed by predatory practices.**

The Consumer Alliance of Oregon supports thoughtful, balanced policymaking around Artificial Intelligence (AI). Oregonians are affected by AI systems at nearly every intersection of their lives, whether in housing, education, financial services, healthcare, or public services. As AI continues to shape digital marketplaces and the broader economy, strong public oversight that centers on consumer rights, transparency, and accountability is essential.

While the original version of this bill included diverse representation and took meaningful steps toward establishing a commission to address Oregon's growing need for AI governance, the -3 amendments move the bill in a much narrower direction. We are concerned that Oregon is not taking sufficient action at this critical juncture and is missing an important opportunity. A commission tasked with identifying risks, recommending safeguards, and prioritizing transparency must incorporate consumer perspectives. At a time when trust in AI systems is fragile, excluding consumer voices and narrowing the commission's approach undermines the public's confidence in the state's AI regulatory approach.

For these reasons, the Consumer Alliance of Oregon urges the committee to move the bill as introduced, enabling Oregon to begin the comprehensive conversations needed to address the implications of AI for Oregonians.

Sincerely,

Members of the Consumer Alliance of Oregon

Bienestar	Micro Enterprise Services of Oregon (MESO)	Suma
Centro Cultural	NAYA Action Fund	Oregon Just Transition Alliance
DevNW	Oregon Consumer League	SEIU
Oregon Consumer Justice	Oregon Health Equity Alliance	Neighborhood Partnerships
Disability Rights Oregon	OSPIRG	Coalition of Communities of Color
Blood Cancer United	Age+	Urban League of Portland
		United States of Care

