



## **Support for HB 4084**

**Eugene Area Chamber of Commerce**

**House Committee on Economic Development, Small Business and Trade**

### **Support for HB 4084: Governor's Economic Development Initiative**

Chair Nguyen, Vice Chairs Isadore and Skarlatos, and Members of the House Committee on Economic Development, Small Business, and Trade:

My name is Brittany Quick-Warner, and I serve as President & CEO of the Eugene Area Chamber of Commerce. On behalf of our member businesses across Lane County and the Southern Willamette Valley, we respectfully urge your support for HB 4084.

HB 4084 represents an important continuation of the Legislature's **commitment to strengthening Oregon's economic competitiveness** by advancing industrial site readiness, modernizing enterprise zone tools, and improving permitting efficiency. Together, these components align with the Governor's Prosperity Roadmap and provide the policy framework needed to catalyze job creation and support long-term economic growth across the state.

For the Eugene-Springfield region, this legislation builds directly on investments already made by the Legislature — including the critical infrastructure **funding allocated to the Clear Lake Industrial Area**. Those investments laid the groundwork for transforming Clear Lake into a regionally significant employment center and a cornerstone of the Southern Willamette Valley Innovation Corridor. HB 4084 helps ensure that these public investments achieve their intended impact by addressing the remaining barriers that too often delay or discourage private-sector investment, including permitting timelines and the lack of shovel-ready industrial sites.

Businesses considering expansion or relocation consistently cite uncertainty in permitting processes and site readiness as key obstacles to investing in Oregon. The FastTrack permitting concepts and increased transparency outlined in this bill respond directly to those challenges. By improving coordination across agencies and creating clearer pathways for major economic development projects, HB 4084 can help Oregon compete more effectively with neighboring states for transformative investments that create family-wage jobs and strengthen local economies.

Additionally, expanding and modernizing enterprise zone tools will help communities like ours attract and retain investment in a highly competitive national environment. Enterprise zones have proven to be a powerful economic development mechanism that drives private investment and job creation while protecting existing tax revenues — ensuring that communities only benefit from new growth.

As noted by business organizations across the state, including the **Portland Metro Chamber**, **Oregon Business Council**, and **Oregon Business & Industry**, as well as **Eugene's Mayor Kaarin Knudson**, focused investments in industrial site readiness and permitting modernization are essential to improving Oregon's economic trajectory and unlocking new opportunities for communities statewide.



HB 4084 recognizes that regional economies are interconnected. Communities like Eugene and Springfield are positioned to help drive statewide growth if we have the tools to move projects forward efficiently. Supporting industrial lands, streamlining permitting, and modernizing incentives will allow regions throughout Oregon — including mid-sized innovation hubs like ours — to attract investment, expand housing-supportive employment opportunities, and grow the state's tax base.

**The Eugene Area Chamber strongly supports HB 4084** because it builds on prior legislative investments, aligns with regional economic development strategies, and advances policies that will help Oregon retain and grow businesses while catalyzing new job creation.

Thank you for your consideration and your continued commitment to strengthening Oregon's economy.

Sincerely,

A handwritten signature in black ink, appearing to read "Brittany Quick-Warner".

Brittany Quick-Warner  
President & CEO  
Eugene Area Chamber of Commerce