

HB 4024 STAFF MEASURE SUMMARY

Carrier: Rep. Marsh

House Committee On Commerce and Consumer Protection

Action Date: 02/05/26

Action: Do Pass.

Vote: 7-3-0-0

Yeas: 7 - Chaichi, Chotzen, Gomberg, Sosa, Wallan, Walters, Wise

Nays: 3 - Cate, Osborne, Reschke

Fiscal: Has minimal fiscal impact

Revenue: No revenue impact

Prepared By: Andrew Hendrie, LPRO Analyst

Meeting Dates: 2/3, 2/5

WHAT THE MEASURE DOES:

The measure prohibits a reseller from reselling an admission ticket unless they have possession of the ticket or a written contract to obtain the ticket from an initial sale. It makes a violation an unlawful trade practice under the Unlawful Trade Practices Act (UTPA). It takes effect on the 91st day following adjournment sine die.

ISSUES DISCUSSED:

- Provisions of the measure

EFFECT OF AMENDMENT:

No amendment.

BACKGROUND:

During the 2025 legislative session, the legislature considered and adopted House Bill 3167. The measure addressed the law prohibiting a person from selling or using software to bypass a system that a ticket seller uses to ensure equitable distribution, sale, or resale of admission tickets for an entertainment event, and limiting the number of tickets a single purchaser may buy from a ticket seller or reseller. Specifically, the measure changed the existing standard in the law from “intentionally” to “willfully.” The measure applied to the sale of or offers to sell an admission ticket that occurred on or after January 1, 2026.

The UTPA, enacted in 1971, is one tool consumers may use to recover damages resulting from deceptive sales or business practices. It provides individuals with the right of private action for deceptive practices in the sales of real estate, goods, or services. Additional recovery powers are given to the attorney general and district attorneys.

When buying a ticket to an event, a consumer can buy from the entity that originally offers the tickets, ticket resellers, or other consumers who want to sell a ticket they purchased. House Bill 4024 requires that a reseller have actual possession or an agreement in place to gain possession of a ticket from an initial sale before they can sell the ticket.