

SB 1512 STAFF MEASURE SUMMARY

Senate Committee On Commerce and General Government

Prepared By: Erin Seiler, LPRO Analyst

Sub-Referral To: Joint Committee On Ways and Means

Meeting Dates: 2/4, 2/9

WHAT THE MEASURE DOES:

The measure extends the Prosperity 10,000 Program and modifies its goals and purposes.

Detailed Summary:

- Expands the population of individuals that the Prosperity 10,000 Program can serve
- Requires local workforce boards to align administration of Prosperity 10,000 program with critical workforce shortages and strategic workforce opportunities
- Requires local boards to consider how entities grant funding proposals demonstrates engagement with priority populations in targeted industry sectors, including collaboration with industry and education partners, and prioritize the use of federal and private funds
- Removes statutory language related to the distribution of funds to the Prosperity 10,000 Program by Senate Bill 1545 (2022)
- Extends the Prosperity 10,000 Program by permitting the Higher Education Coordinating Commission (HECC) to distribute additional funds appropriated by the Legislative Assembly to local workforce development boards

Fiscal impact: Minimal fiscal impact

Revenue impact: No revenue impact

ISSUES DISCUSSED:

- Role of local workforce boards in workforce development
- Federal and state funding for workforce development programs
- Impact of Prosperity 10,000 Program
- Types of workforce sectors served by program
- Engagement of community and employers

EFFECT OF AMENDMENT:

No amendment.

BACKGROUND:

In 2022, the Legislative Assembly enacted a \$200 million package of workforce development investments known as Future Ready Oregon (Senate Bill 1545). Of that investment, \$35 million was directed toward local workforce development boards under a program known as Prosperity 10,000. Among the purposes and goals of the Prosperity 10,000 Program is providing paid work experiences for individuals from priority populations and ensuring that services and benefits available through workforce programs are provided to individuals from priority populations.

Future Ready Oregon included multiple grant programs that were directed to prioritize participation from priority populations, permit priority to be given to grant proposals that demonstrate effective strategies for engaging priority populations, or permit funds to be used for recruitment of and outreach to priority populations. These grant programs include

- grants for registered apprenticeship and training in healthcare, manufacturing and construction
- grants for community colleges and universities to increase opportunities for students from priority populations to receive academic credit for prior experience or skills
- grants for increasing access to youth workforce programs for youth and young adults from priority populations
- grants for community colleges to develop post-secondary career pathway training programs that provide certain opportunities for individuals from priority populations
- grants for workforce programs in health care, manufacturing, and technology that prioritize equitable program participation by individuals from priority populations
- grants for workforce benefit navigators to connect individuals from priority populations to workforce programs

Local workforce development boards are a system of business-led boards in all 50 states that are funded by the federal Workforce Innovation and Opportunity Act (WIOA). In Oregon, there are nine local workforce areas, as well as a statewide Workforce & Talent Development Board, which is tasked with advising the Governor on workforce matters and developing a strategic plan for workforce development.