

Submitter: Bill Royle
On Behalf Of: Union Point Custom Feeds
Committee: Joint Committee On Transportation Reinvestment
Measure, Appointment or Topic: HB2025
Chair and Members of the Committee,

My name is Bill Royle, and I represent Union Point Custom Feeds—a family-owned, independent feed mill serving Oregon’s farmers and rural communities. We are not a multinational corporation, nor are we flush with outside capital. In fact, we are one of the only remaining advanced mills of our kind in the entire United States that is not owned by a multinational.

Our products are trusted and shipped to customers nationwide. We specialize in non-GMO, corn-free, and soy-free animal feeds—serving a growing market that values clean, sustainable nutrition for livestock and poultry. In an industry increasingly dominated by massive global corporations, we are proud to remain independent, rooted in Oregon, and focused on supporting family farms and rural economies.

HB 2025 puts all of this at risk. The new taxes and fees in this bill hit our suppliers directly—trucking companies, ingredient growers, and haulers who move our specialty feed ingredients across the state and region. When their costs go up, so do ours. Every load we receive and every shipment we send becomes more expensive, and those costs inevitably fall on small businesses like ours and the family farms we serve.

Meanwhile, the vast majority of the revenue from HB 2025 is earmarked for Portland-area projects and priorities that do nothing for rural businesses or the roads we actually use. Why should Union Point Custom Feeds—and the family farms we serve—be forced to bankroll priorities that don’t benefit us, while our own infrastructure needs go unmet?

Let me be absolutely clear: if HB 2025 passes, we will resume discussions with a neighboring state that has already approached us with relocation incentives. These include support with permitting, infrastructure, and other practical needs—making a move not only possible, but financially sensible. While moving is expensive, the incentives already on the table would allow such a transition to pay for itself within several years. This attack on our ability to do business makes that option much more likely. I have to ask: why is the Oregon Legislature treating us as though they are our only option for survival?

We are not asking Oregon to outbid anyone or to offer special treatment. What we are asking for is respect and a reasonable business environment. We have worked

too hard, for too long, to accept being disrespected or treated as an afterthought. If this bill passes, we will not only resume relocation discussions—we will also fight HB 2025 at the ballot box, supporting a referendum to let Oregon voters decide. We believe Oregonians will stand with local businesses, not policies that ignore and disrespect the backbone of this state's rural economy.

We wholly oppose HB 2025.

Thank you for your time and consideration.