

‘1% for Wildlife’

Funding wildlife conservation through tourism dollars

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As crisp, brighter spring days made their way to Oregon, so did the charismatic wildlife that call Oregon home. The return of the tufted puffins on Haystack Rock and the orca sightings off the Oregon coast both made news, highlighting one of the main reasons millions of visitors come to Oregon each year: Our state, brimming with life, has so much to offer.