

Dear Representatives:

I implore you to defeat this measure which will without doubt harm Oregon's historic towns that rely on tourism dollars to survive! Tourism is a powerful economic engine for our communities — and the evidence is clear. In addition to supporting small Main Street businesses, tourism generates significant revenue for local governments, with nearly one-third of tourism-related spending flowing directly into public funds. And unlike many sectors, tourism is not static — it's one of the most dynamic drivers of growth available to us.

When we actively promote and invest in tourism, we see a measurable increase in revenue streams to our local governments — funds that support infrastructure, public safety, and essential services. Conversely, neglecting tourism leads to a predictable decline in this cash flow, weakening the economic fabric of our communities.

Think of tourism as our local export industry: it brings outside dollars into our towns and cities, fueling jobs, supporting families, and stimulating entrepreneurship. Simply put, investing in tourism is investing in our economic resilience and long-term prosperity.

Sincerely

Barbara Sidway

Geiser Grand Hotel

Historic Baker City