

Submitter: George Rogers

On Behalf Of:

Committee: Senate Committee On Finance and Revenue

Measure, Appointment or Topic: HB3962

I am writing today to share that I am opposed to this measure. Transient room tax should fund Tourism which is the #2 employer in the state and is growing more each year. We need to continue to use these funds to market our state to stay competitive. If the measure passes it will cost our state greatly and impact transient room tax collected by loss of room nights to our state. Think about this! Less room nights costs us more in lost taxes. Invest in marketing our state, it pays off in large ways and impacts so many other businesses with money spent on the visit.