



June 23, 2025

RE: Support HB 2528-B

Chair Mark Meek
Vice Chair Mike McLane
Senator Deb Patterson
Senator Bruce Starr
Senator Kathleen Taylor

I'm Jane Leo, Oregon Government Relations Director for the American Cancer Society Cancer Action Network (ACS CAN). ACS CAN, the nonprofit, non-partisan advocacy affiliate of the American Cancer Society, advocates for fact-based public policies that reduce death and suffering from cancer for everyone which include policies aimed at reducing tobacco use.

ACS CAN supports regulating the sale of all products containing, made of, or derived from tobacco or nicotine in the same manner and urges the legislature to support HB 2528-B.

Data (2024) from the U.S. Food and Drug Administration (FDA) and the U.S. Centers for Disease Control and Prevention's National Youth Tobacco Survey found that more than 2 million youth or 8.1% reported using commercial tobacco products. While the survey found that e-cigarettes remain the most popular tobacco products amongst youth, nicotine pouches climbed to the second most popular product with almost half a million youth reporting current usage.

In Oregon, not all products containing, made of or derived from tobacco or nicotine are regulated in the same way as other tobacco products.

We urge your support and yes vote on HB 2528-B as a first step to updating our laws to protect the public's health.

Thank you for consideration of these comments