

Submitter: Jasmine Lowe-Mayhew
On Behalf Of:
Committee: Joint Committee On Tax Expenditures
Measure, Appointment or Topic: SB120

I am writing this to show my support for increasing Oregon's film incentive. As someone who works directly with students and future filmmakers, I've seen how crucial these productions are in providing career pathways. When a show or film is made in Oregon, it creates opportunities for internships, entry-level crew positions, and mentorships that help young creatives gain real-world experience. Without these local opportunities, many have to leave the state to pursue these dreams and careers, taking their talent and future local economic impact with them.

Increasing the incentive would not only keep Oregon competitive with other states but would also support the long-term health of our local creative community and economy. These productions do more than bring in revenue, they help Oregonians provide for themselves and their families and also train the next generation of filmmakers who want to live and work here. By investing in this incentive, we invest in the future of our youth, our current workforce and communities as well as our economy right now and for year's to come.

On a personal note, my family's financial well-being is directly tied to Oregon's film industry. My husband works in the film industry, and when projects are brought here because of the incentive, it provides reliable income for our household. When the industry slows or productions choose other states, it impacts not just our finances but our ability to remain part of the Oregon community we love. Supporting this incentive is not just a matter of policy it's a matter of stability for many Oregon families like ours.