

Submitter:	Sam Garr
On Behalf Of:	Koerner Camera Systems and Portland Film Industry
Committee:	Joint Committee On Tax Expenditures
Measure, Appointment or Topic:	SB120

The film incentive in Portland, Oregon, plays a vital role in bolstering the local economy, creating jobs, and showcasing the region's unique character on screen. By offering financial rebates and support to film and television productions, the incentive attracts major projects that inject millions into local businesses—from hotels and restaurants to equipment rentals and post-production services. It also helps grow Portland's creative workforce by providing steady employment and career development opportunities for local talent and crew. Beyond economics, these incentives elevate Portland's visibility as a vibrant cultural hub, inspiring tourism and civic pride while fostering a sustainable film ecosystem rooted in the Pacific Northwest.

I personally have been able to purchase a home and vehicle as a result of an earlier initiative. I work for Koerner Camera Systems, the prime digital cinema rental house in Portland. This initiative would bring much needed work into the state, employing thousands of creative people. Our work brings so much joy to so many people, from the experiences in the trenches making films to the audience we transport with our wonderful stories. We need movies, we need creative expression. Thank you for your time.

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