



Rural public transit is a lifeline for our most vulnerable populations



Curry Public Transit serves residents and tourists along 122 miles of Highway 101 from Smith River, California to North Bend. The Coastal Express runs three times a day, six days a week, stopping at every town along the way.

It meets with CCAT in Coos Bay and Redwood Coast Transit in Smith River to provide a seamless route to and from the California border. It meets with Southwest Point in Brookings for passengers going to Medford.

CPTI provides Dial-a-Ride in Brookings six days a week and in Gold Beach four days a week.

In 2023-2024, Coastal Express provided 11,184 rides, 54 percent for persons over 65 or living with a disability. Many of those rides were in partnership with agencies such as Oregon Agency on Aging, Homeless Coalition, Salvation Army, Community Response, Department of Human Services and local police departments.

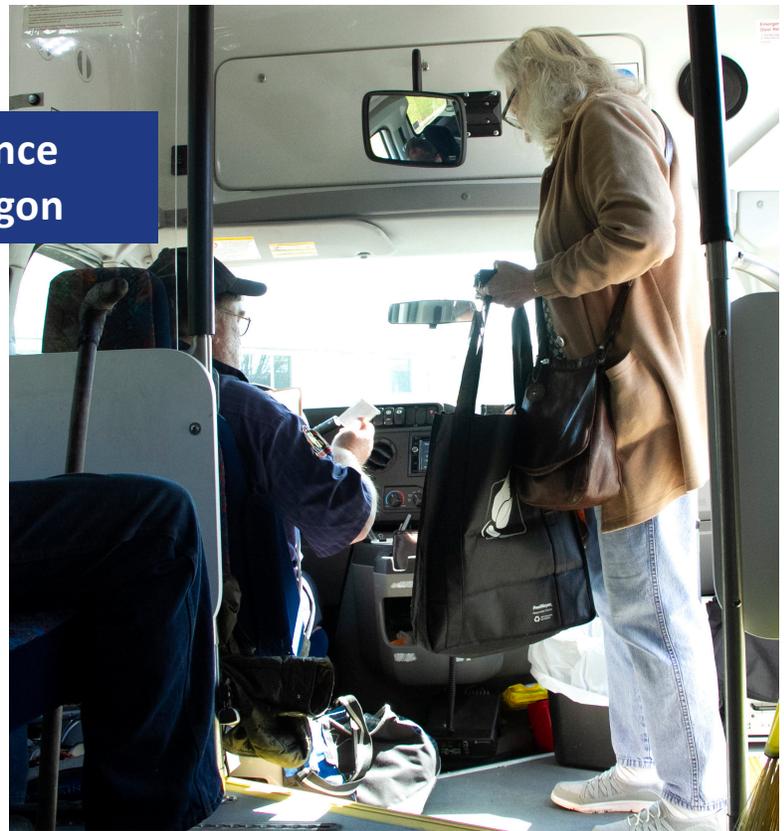
Both Coastal Express and Dial-a-Ride offer free rides to veterans, active military and children, and half price for persons over 60 and those living with a disability. Older adults and people with disabilities accounted for 94 percent of Dial-a-Ride service. Dial a Ride offers free rides to the Food Bank and to veterans with a VA medical appointment. Dial-a-Ride provided 14,040 rides in 2023-24.



STIF funding is making a difference everyday in every corner of Oregon

What We've Done

- Added Coastal Express Saturday service, with an average 9.25% growth in daily rides.
- Added an extra hour and Saturday service for the Brookings Dial-a-Ride and expanded Gold Beach Dial-a-Ride hours two days a week, with an average of 6.8% growth in daily ridership. Expanded service hours accounted for 16% of total ridership.
- Expanded marketing on local radio to seven days a week, and increased print ads in telephone directories and higher visibility in internet directories.
- Boosted average wage for drivers to \$22.20, with a starting wage of \$16.70, a 20% increase over minimum wage. Employee retention, even through Covid, is at 75%. Five employees have been with the company more than 12 years.



What We Still Need.

- Expand Coastal Express to seven days a week and provide earlier morning and later evening routes.
- Expand Brookings Dial-a-Ride to seven days a week and expand hours to for riders with later appointments or work shifts.
- Expand Gold Beach Dial-a-Ride to eight hours per day, five or seven days a week.
- Create Dial-a-Ride service in Port Orford.
- Purchase replacement vehicles.
- Expand marketing to include new logo, brochures, bus wraps and updated website.
- Install GPS tracking system, automated and online scheduling, reporting software and the ability to accept debit and credit cards on buses and in the office.
- Research fleet expansion to include hybrid, electric or alternative fuel vehicles, and supporting infrastructure.

Curry Public Transit FY 2023/24 Financials

Revenue Sources	
Federal funds	33%
STIF funds	27%
Capital funds	30%
Fares and local funds	10%

