

Submitter: Kiera Atkinson

On Behalf Of:

Committee: Senate Committee On Finance and Revenue

Measure, Appointment or Topic: SB702

Dear Chair Meek, Vice Chair McLane, and members of the Committee:

I am a recent graduate of Willamette University and a resident of Salem for the last four years. I plan to stay in Salem after graduation and I want to contribute to keeping my community healthy, which is why I am voicing my support for SB 702A.

Smoking is the leading cause of preventable death and disease in Oregon, and nearly all tobacco use begins during youth and young adulthood. E-cigarettes are the most popular tobacco product among Oregon teens, with over 10% of 11th graders using them in the past month.

Tobacco companies knowingly market harmful products to young users. Flavored products like cool mint, watermelon ice, and cotton candy attract and hook new young users. These tactics are working: nearly 90% of youth e-cigarette users use flavored products.

By requiring these products to only be sold in licensed OLCC liquor stores, we will be taking important, meaningful steps to address this public health crisis.

Please take the health of Oregon's children seriously, and vote YES for SB702A