



To the members of the Senate Labor and Business committee,

Fan Alliance is a national independent grassroots organization of fans dedicated to creating a sustainable music ecosystem **and we are in full support of HB 3167A.**

As distinct from other so-called fan organizations, Fan Alliance is truly independent. We take no funds from industry sources. We represent thousands of actual fans in every state in the country.

Ticketing reform is urgently needed – for both concert fans and artists. We hear from fans across the country about ticket pricing schemes that add hidden fees, that allow third party sellers to charge exorbitant prices for supposedly “sold out” concerts or for premium seats.

And we’ve heard from concert goers about their experiences attempting to purchase tickets when a show is announced but are “crowded out” by ticket resellers who obviously have systems to buy up tickets quickly. This can only be possible if the resellers are using algorithms or other forms of “bots” to secure large numbers of tickets – only to resell them at highly inflated prices.

HB 3167A goes a long way to solving the problems that impact fans – higher ticket prices, limiting the availability of tickets, finding that they have bought fake tickets and not knowing what fees are included in ticket prices until the final purchasing step.

This bill will

- Ban speculative tickets (aka tickets that don’t yet exist,)
- Require full fee disclosure early in the ticket buying process.
- Clamp down on deceptive marketing practices.
- Create real enforcement to prevent ticket buying bots.
- Make sure fans can get timely refunds for cancelled events.

Please support this important legislation.

Sincerely,

A handwritten signature in black ink, appearing to read "Donald Cohen", written over a light blue horizontal line.

Donald Cohen

[www.thefanalliance.org](http://www.thefanalliance.org)