

May 8, 2026

Chair Nathanson, Vice-Chairs Reschke and Walters, and Members of the Committee:

On behalf of the City of Central Point, I respectfully urge your support for HB 3962 -2, which appropriately expands the allowable uses of local transient lodging tax (TLT) revenues to include tourism-impacted services, public safety, and community infrastructure.

Central Point is home to the Jackson County Expo, one of Southern Oregon's premier event venues. Each year, the Expo draws hundreds of thousands of visitors for events such as the Jackson County Fair, the Harvest Festival, and concerts and expos of all sizes. While these events provide a vital economic boost to our region and support local businesses, they also place a considerable burden on city infrastructure and services—including police, fire, emergency response, traffic control, and sanitation.

Under current law, cities like Central Point are limited in how we can use new or increased TLT revenue, even when those funds are generated precisely because of the tourism activity that strains our public systems. HB 3962 -2 addresses this disconnect by allowing cities to reinvest tourism dollars into the services that directly support a safe, clean, and functional visitor experience.

Tourism cannot be sustained without safe streets, functioning infrastructure, and public facilities that meet the needs of both visitors and residents. This bill would allow us to respond more effectively to the demands placed on our small city during high-traffic events, while continuing to support tourism promotion in a balanced and responsible way.

By expanding the allowable uses to include tourism-impacted services, HB 3962 -2 acknowledges the real-world demands placed on cities like ours and provides a balanced, practical solution.

On behalf of the City of Central Point, I urge your support of HB 3962 -2.

Sincerely,

Chris Clayton City of Central Point, City Manager