NORTHWEST HOCCELY RETAIL ASSOCIATION

Support SB 992A

Amanda Dalton Shawn Miller Oregon Grocery Retailers – Role in the Bottle Bill

- Collect and return the dime from the consumer at point of sale
- Pay for operation and management of the dealer redemption sites in their parking lots and strive to ensure sanitation and safety are prioritized at drop sites
- Manage labor for bottle rooms
- Host reverse vending machines onsite
- Face compliance and legal costs as aggressive plaintiffs' attorneys engage every time a product is added, or its redemption value is changed
- Invest in promotional costs in partnership with OBRC to offer BottleDrop PLUS, where retailers offer an additional 20% if the consumer redeems their deposit value in our stores – further encouraging consumer returns and redemption
- Cover the cost and space associated with hosting Bottle Drop Kiosks where consumers can print vouchers for their cash redemption at checkout or for in-store PLUS credit



At the estimated cost of \$34M per year for chain, family-owned and independent retailers in operations and new capital expenses...plus over \$5M in PLUS return incentives.

2024 – Modernization Talks Started

- Convened all major grocery retailers with a footprint in downtown
- Charged to find creative solution to downtown Portland problem
- Stakeholders included: The Peoples Depot, OBRC, City of Portland, Prosper Portland, Portland Metro Chamber, Governor's Office and OLCC
- Partnership with OBRC and NWGRA and The Peoples Depot to petition the OLCC to designate the first Alternative Access Redemption Center under today's statutory and regulatory framework – a pilot till Legislation can pass
- Still work to do:
 - Securing a physical location for the Peoples Depot
 - Build a budget with real projections
 - Cost sharing projections for large retailers in proposed convenience zone
 - Public and community outreach
 - OLCC application that stakeholders believe can be approved

2025 Legislative Effort

- Retailers believe new operational updates and safety reforms are needed
- These changes will improve convenience, increase redemption rates and provide safety when needed – for customers and employees
- Our goal: Improve the day-to-day experience for the diverse communities today's Oregon Bottle Bill serves

Early on recognized there were two separate and distinct problems to solve:

Portland and then Statewide...



"Portland Problem"

Portland Solution – SB 992

- Portland Alternative Access Redemption Centers (Section 2 – 3)
 - Framework for the proposed partnership with The Peoples Depot in downtown Portland
 - Would allow future mobile or satellite redemption sites
- Portland DRC Relief (Section 6)
 - Incentivize additional DRCs locating in Portland
- Convenience Store Hours (Section 9)



Statewide Solution – SB 992

- Low-Impact Convenience Zones (Section 4, 7)
- OLCC Review of Convenience Zones (Section 5)
 - Every three years
- What's not addressed:
 - "High Impact Zones" Beaverton, Glisan, Eugene, Milwaukie, Tigard and Portland

