



# FAN FAIRNESS & TRANSPARENCY ACT

## HB 3167A

### KEY PROVISIONS:

- **Expansion of Current Anti-Bots Ban in Statute:** Expands existing the anti-bot statutes and adds a ban on ticket sales procured with banned software.
- **All-in Pricing Requirement:** Requires any person or entity selling event tickets to display the total price throughout the purchasing process, to prevent the appearance of hidden fees at the final step/checkout. Requires transparency disclosures prior to financial information being entered so that consumers know exactly what they are purchasing and if they are purchasing from a reseller.
- **Prohibit Deceptive Marketing:** Prevents sellers from using sub/domain names, photos, logos, etc. that are substantially similar to the original venue's in effort to mislead a buyer about the origin of the ticket.
- **Ban on Speculative Ticketing:** Makes it unlawful for resellers to sell tickets they do not physically or electronically possess; they can only list tickets they have in their possession or have a clear contractual right to sell. Introduces requirements for secondary ticketing platforms to ensure transparency in the resale market, including disclosures of seat locations, ticket guarantees, and buyer protections, such as a 10 day refund policy.
- **Penalties for Violation:** Makes violating the Act an Unlawful Trade Practice and allows for a private right of action and Attorney General enforcement for the violations.

The Fan Fairness & Transparency Act ("Fan Fair Act") would give Oregonians buying tickets for concerts, sporting events and other entertainment events protections in an industry that has seen increasing unfair and unscrupulous activities that drive up the cost of tickets and/or falsely sell tickets that are unavailable.

Based on the Fans First Act (S.3457, introduced to Congress in 2023), HB 3167 helps provide access to clear information about ticket pricing, availability, and fees, ensuring fans can make informed decisions free from hidden charges and other unfair practices.

“Countless Oregonians have been cheated by deceptive practices and hidden fees that have long plagued the arts and entertainment market. HB 3167 takes meaningful steps towards increasing transparency with provisions that ensure we have clearer information when purchasing tickets, furthering Oregon's strong commitment to consumer protections.

~ Representative Marsh

# STAND WITH LOCAL OREGON VENUES & PATRONS VOTE YES ON HB 3167A

