



COIN is a coalition of over 50 local Indivisible groups throughout Oregon that cooperate and amplify their joint efforts to advance important federal and state legislation and engage with elected officials to promote progressive causes for the benefit of all Oregonians.

Date: May 7, 2025

In SUPPORT of [HB 3962](#) with the -2 Amendment - Transient Lodging Tax

Chair Nathanson, Vice-Chairs Reschke and Walters, and members of the House Revenue Committee:

I am writing today on behalf of the Consolidated Oregon Indivisible Network (COIN) in support of HB 3962 with the -2 amendment, which will expand the uses for the Transient Lodging Tax here in Oregon.

City and county officials are overwhelmingly in favor of directing increased funds from visitors to fund the services provided to these visitors.

- They feel there are enough tourists, and we no longer need to spend as much of the lodging tax revenue convincing more to visit.
- The lodging tax is currently restricted in use to tourism promoting activities and programs. Little is allowed for public services severely strained by the influx of tourists. These services include fire, police, water, roads, and other infrastructure. Public spaces show tremendous wear and tear. Search and rescue teams are always on call and frequently called out. Accidents keep fire, EMTs, and law enforcement on the clock. It is unfair to ask locals to cover all the extra costs that come with thousands of visitors.
- They feel tourism is a vital driver of economic development and we need to maintain and expand services to keep tourists satisfied.
- Many of the areas that rely on lodging tax revenue to promote tourism are also reliant on revenue from state forest timber harvests to fund everyday needs. These timber dollars will decrease when the Habitat Conservation Plan is finalized. So, legislators are desperate to find ways to fund the necessary tourism services with reduced timber revenue. This bill is perfect, especially since it is not a new tax.

We recognize the need to promote Oregon as a great place to visit, and we can do more to promote tourism in the off-season to stabilize our economy in some of our counties. HB 3962 allows local areas the flexibility to utilize TLT revenue in ways best suited to local needs. Those areas in need of tourism growth are free to continue focusing their TLT revenue on promotion while other areas can focus on updating infrastructure and services.

Please vote for HB 3962.

Respectfully,
Cheryl Conway
COIN Legislative Team