

May 7, 2025

Dear Chair Nathanson, Vice-Chairs Reschke and Walters, and Members of the House Committee on Revenue:

On behalf of the Tigard Area Chamber of Commerce and the hundreds of diverse businesses we represent, I am writing this to express our opposition to HB 3962 and its -2 amendment, which seeks to change the way Transient Lodging Tax (TLT) dollars are allocated.

As an organization representing diverse businesses, including many lodging and tourist attractions, we know firsthand how important TLT dollars are. Additionally, we own and operate the Tigard Visitor Center, which relies on TLT dollars to serve as a resource for our community and travelers.

Tourism is critical to Oregon's economic vitality, both for the Portland Metro area and the more rural parts of the state. It creates jobs, supports local businesses, and generates millions in local and state tax revenue every year through a variety of taxes, primarily TLT. Under current law, these funds are reinvested directly into tourism promotion and destination development. This reinvestment is essential to sustaining and growing the tourism sector statewide. Redirecting TLT dollars away from their intended purpose would undermine the very economic activity that generates them.

I ask you to consider the long-term implications of HB 3962-2 and protect TLT investments, ensuring they go back to promoting travel and destination development.

Thank you for your time and consideration.

Regards,

Megan De Salvo

CEO, Tigard Area Chamber of Commerce Building Business. Growing Together. 12345 SW Main Street Tigard, OR 97223