

Submitter: Doug Heiken
On Behalf Of:
Committee: House Committee On Revenue
Measure, Appointment or Topic: HB2977

Please support HB 2977!

Hunters, anglers, birders, hikers, campers, outdoor recreationists, and wildlife watchers have created a robust outdoor recreation economy that depends on healthy wildlife, fish populations, and landscapes.

This includes Oregonians and millions of non-Oregonians who visit Oregon to enjoy these opportunities

and support our robust tourism industry. A 2023 analysis revealed that Oregon's outdoor recreation

industry accounted for 2.6% of the state's GDP, higher than the national average.

Additionally, data from

2019 shows that Oregon's outdoor economy contributes to \$15.6 billion in consumer spending, of which

hunting, fishing, and wildlife watching account for \$1.2 billion.

"1% for Wildlife," is a bold, proactive solution that will directly help at-risk species.

This increase to

Oregon's state transient lodging tax would provide a steady, sustainable source of funds to ODFW to

recover Oregon's most imperiled species and habitat and enhance biodiversity - all of which contribute

to Oregon's tourism and outdoor recreation economy.