

Submitter:

Sean Patrick

On Behalf Of:

Committee:

Senate Committee On Judiciary

Measure, Appointment or Topic:

HB2008

Dear Chairman Prozanski, Vice-Chair Thatcher and the Senate Committee on Judiciary:

I testified as an individual on May 5th at the public hearing on HB 2008. I support it's passage without industry amendments, even after listening to the arguments made by representatives from the advertising-industry directly.

I appreciated the gentlemen's attempts to provide geolocation solutions for "sensitive sites," but the solutions offered by the industry representatives appear dubious to me, at best. Identifying every sensitive location is extremely difficult, and we may not know which sites might be considered sensitive in the future. They may not be identified fully and can be misidentified, plus the incentive for sifting through locations at a granular level is enhanced when some locations are blacklisted and others are not.

In addition, many associations and affiliations can be inferred. For example, are we to believe that an AI algorithm of the future will not be able to infer that a person being tracked granularly, who then "blacks out" near a church for an hour and a half, only to return to location tracking later has not attended services there? If precise location tracking is in use, then the sudden lack of that data can be every bit as telling as the location data itself.

As a concerned citizen, I continue to urge you to pass HB 2008A without industry-supported amendments.

Thank you sincerely for your time,
Sean Patrick