



April 24, 2025

Dear Members of the Joint Committee on Ways and Means:

My name is Amy Wong and I am the Director of the Oregon Organic Coalition (OOC). The OOC brings together businesses, farmers, organizations, and other stakeholders to provide direction, advocacy, and support for activities that promote and grow organic practices and the trade in Oregon and beyond.

I am writing to request your support for the Double Up Food Bucks (DUFb) program within the Department of Human Services agency budget. DUFb, a SNAP matching program, has a proven record of success. For every dollar spent on SNAP-eligible foods at participating farmers markets, farm stands, CSA programs, and grocery stores across the state, shoppers will receive an additional dollar to spend on Oregon-grown fruits and vegetables.

The Oregon Organic Coalition supports the growth of the Double Up Food Bucks Oregon program because organic farmers, and farmers using organic practices, are a cornerstone of many of the farmers markets, farm stands, and CSA programs that are part of Double Up Food Bucks Oregon. Increasing support for consumers purchasing these products directly aids these organic farmers' bottom lines.

During the Covid-19 pandemic, globalized agriculture channels failed, and we collectively learned the importance of resilient regional food systems. Many of Oregon's small farmers rose to the occasion to feed communities across the state during a time of crisis. Oregon should continue to ensure that hungry families have access to this healthy, locally grown food, especially as federal funding cancellations and freezes explicitly target local food systems programming.

I also formerly served on the Board of Directors at People's Food Co-op and regularly volunteered at the Co-op's weekly farmers market where I helped process Double Up Food Bucks matches for market goers. Through this experience, I saw firsthand the benefit and positive impact the Double Up Food Bucks program has on a community that matters to me, and I would like to see it continue.

A handwritten signature in black ink, appearing to read "Amy Wong".

Amy Wong
Oregon Organic Coalition