

Submitter: Nickole Schulz
On Behalf Of:
Committee: Joint Committee On Ways and Means
Measure, Appointment or Topic: HB5006

Members of the Joint Committee on Ways and Means:

My name is Nickole Schulz and I am a market manager and community member from Ashland. I am here to urge your support of HB 2979, which provides funding for Oregon's farmers, ranchers, food hubs, and farmers markets.

Oregon's small farms and ranches, and the outlets where they market their products, are increasingly threatened by extreme weather events and wildfires. Supporting the Food Systems Resilience Programs in HB 2979 means investing in climate resilience, disaster preparedness, conservation and stewardship, rural economic development, and thriving small businesses all over our state. These investments benefit not just farmers and local food outlets but entire communities by fostering access to healthy, local food, creating hubs for community engagement and expanding nutrition incentive programs.

The farmers market provides vital access to local produce and are incredible economic engines for our community and the state. Stabilizing market conditions during high heat and AQI is impossible without this funding.

Continuity of this funding is critical! When funding is available one year and not the next, interest in these programs decreases, and it becomes difficult for farmers and community organizations to anticipate what will be available and take best advantage of it.

I urge you to fund HB 2979. Thank you.

Nickole Schulz
Rogue Valley Growers and Crafters Market
Ashland and Medford