



Senate Committee on Judiciary
Testimony in Support of HB 3605 A
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AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering Americans 50+ to choose how they live as they age. AARP Oregon advocates on issues important to our 500,000 Oregon members with a focus on health security, financial resilience and livable communities.

AARP is pleased to support HB 3605 A. This bill protects the financial security and well-being of older adults, ensuring they are not exploited by unscrupulous sales tactics. By adding ORS 83.710 to 83.750 home and telephone solicitation sales as unlawful practices under the Unlawful Trade Practices Act, HB 3605 A will provide a number of safeguards:

- **Consumer Protection:** Clearly provides additional protections and ensures that businesses adhere to ethical sales practices, fostering a more trustworthy marketplace.
- **Vulnerable Populations:** Benefit vulnerable populations, such as older adults, who are more likely to be targeted by aggressive sales tactics in their homes or over the phone.
- **Consistency in Enforcement:** By categorizing these practices as unlawful, enforcement agencies will have a consistent framework to address and penalize deceptive and unfair sales practices, thereby deterring such behavior.
- **Legal Recourse:** Consumers will have clearer legal recourse to seek remedies if they fall victim to unfair or deceptive practices in home and telephone solicitation sales.

We urge this committee to pass HB 3605 A to provide necessary protections to all Oregonians, including older Oregonians.