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April 18, 2025

The Honorable Kayse Jama, Chair  
Senate Committee on Rules  
Oregon State Capitol  
900 Court St NE  
Salem, OR 97301

Re: Senate Bill 1198—Support

Dear Chair Jama, Vice-Chair Bonham and members of the Senate Committee on Rules:

The Campaign for Tobacco-Free Kids is pleased to submit this letter in support of SB 1198, which would adopt a new provision making unlawful the sale or distribution of an inhalant delivery system (IDS), commonly known as e-cigarettes or vapes, if the IDS "is packaged inconsistent with rules adopted by the authority that are tailored judiciously to the specific purpose of protecting minors from the negative health effects of unlawfully using inhalant delivery systems," in an effort to reduce tobacco use, particularly among youth in the State of Oregon.

The Campaign for Tobacco-Free Kids is the nation's largest non-profit, non-governmental advocacy organization solely devoted to reducing tobacco use and its deadly toll by advocating for public policies that prevent kids from using tobacco, and help smokers quit. It is encouraging to see states continue to take thoughtful, evidence-based steps to reduce the number of kids who start using tobacco and help tobacco users quit.

Ensuring that inhalant delivery systems are packaged in a way that protects minors from the negative health effects of tobacco products is an important step toward protecting our children from the tobacco industry's aggressive efforts to hook children to addictive products. This issue is about protecting our kids.

While Oregon has made great strides in reducing tobacco use, tobacco use remains the number one preventable cause of premature death and disease in Oregon and the nation, killing 490,000 Americans annually, including over 5,500 Oregonians. **As you discuss policy options,**

**we stand with dozens of other national health organizations to urge you to end the sale of all flavored tobacco products, including candy-flavored e-cigarettes, sweet-flavored cigarillos, and menthol cigarettes.**

Sincerely,

A handwritten signature in black ink, appearing to read 'Heidi Low', with a horizontal line extending to the right.

Heidi Low  
Director, U.S. Western Region  
Campaign for Tobacco-Free Kids  
[hlow@tobaccofreekids.org](mailto:hlow@tobaccofreekids.org)